

XO3D



ONE FILM
OVER THE
OCEAN'S
WEST

Who are XO3D



Who we work with



brown

HYPEMAKER

 **paymentsense**
beyond ordinary

BURBERRY

 **D'Addario**

 **IMPACT
CAPITAL
GROUP**

 **MILLAR**

 **Dimplex**

DUUX

**Imperial College
London**

**ROYD
TOOL GROUP**



Ferrari

eventuring
establishing commerce 

LOUNGE

LA HECHICERA
RON EXTRA AÑEJO DE SOLERA

KCD



mtc
Manufacturing
Technology Centre

 **oxford
ionics**





Started in 2018



Built the first website and started to acquire clients



Took on our first full-time member of staff in 2019



Now a fulltime team of 10 people



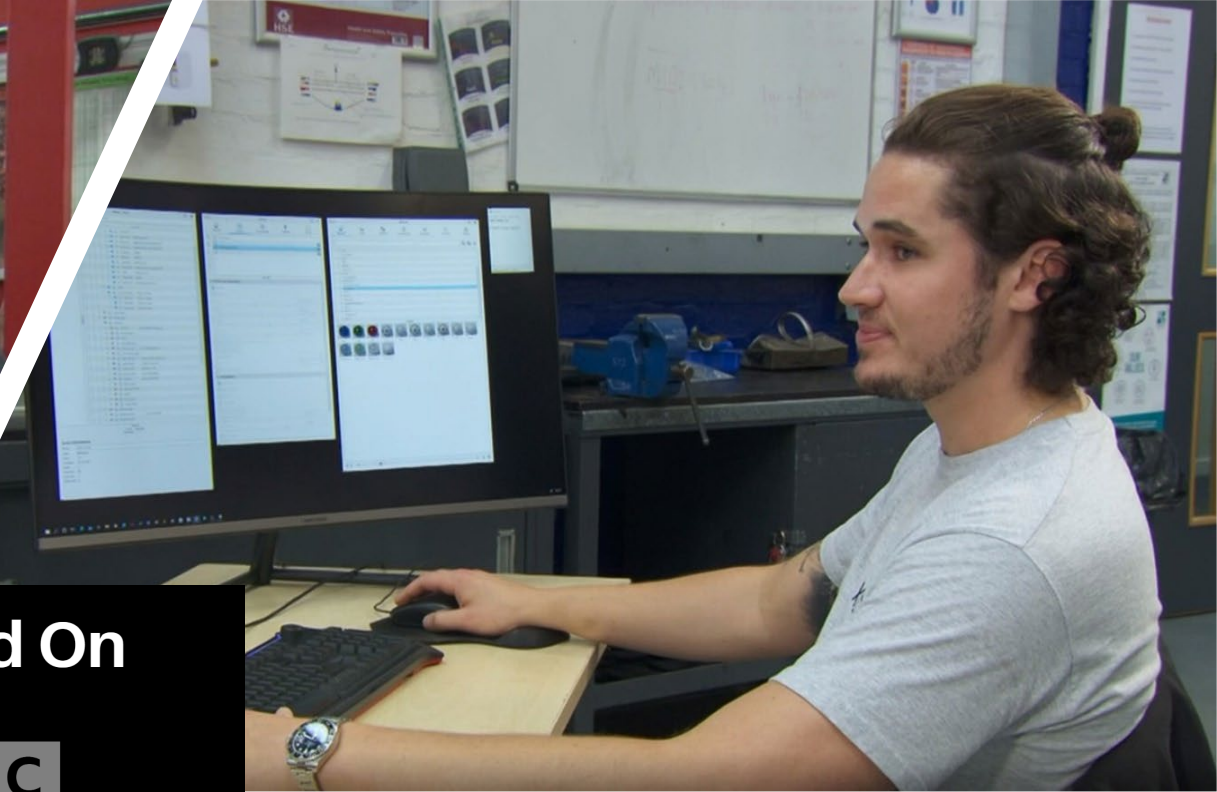
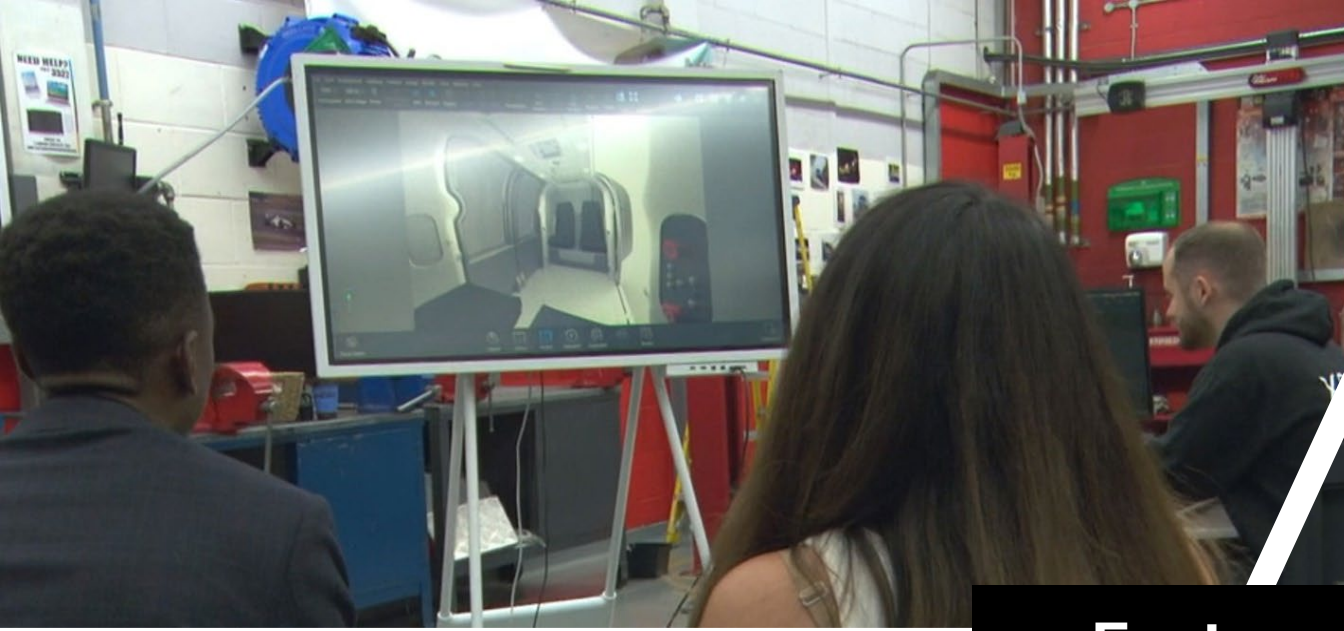
Office space in Stevenage just north of London



A bit about me

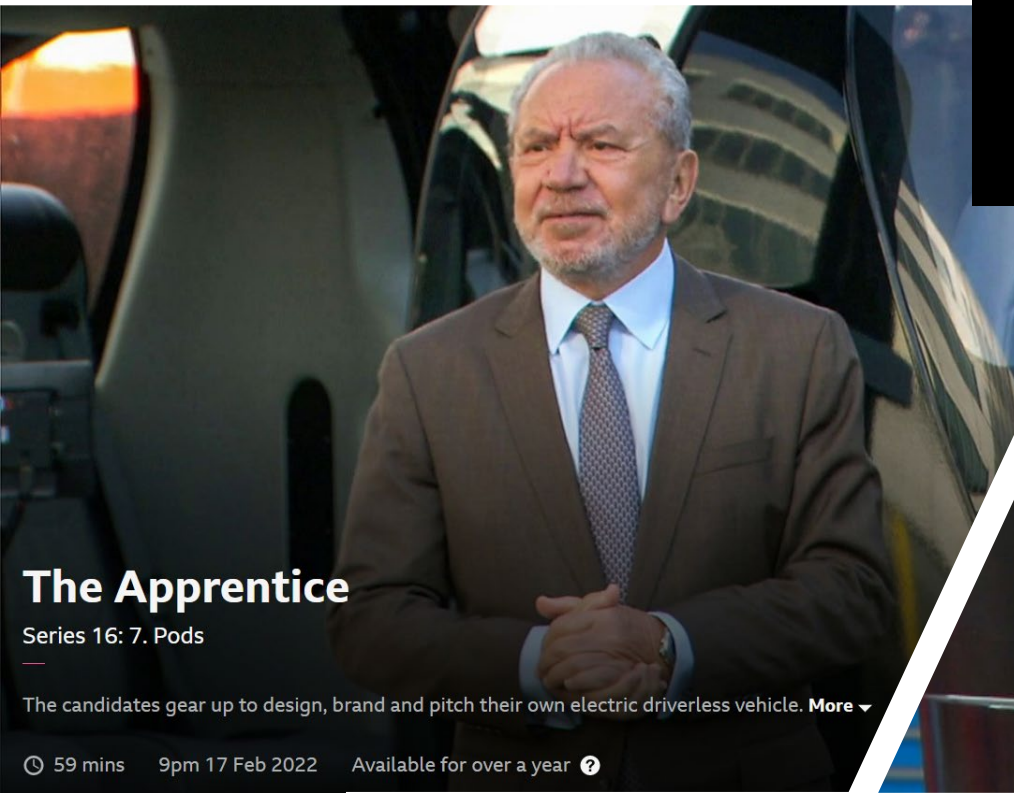
- Graduated from Bournemouth University with First class honours in Architectural Visualisation.
- Worked in several architectural 3D companies in London
 - I left the UK and travelled the world at 25
- My wife and I we buy and renovate dilapidated property
 - Don't spend much time asleep





Featured On

B B C



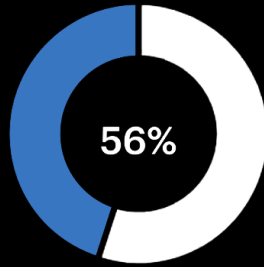
The Apprentice

Series 16: 7. Pods

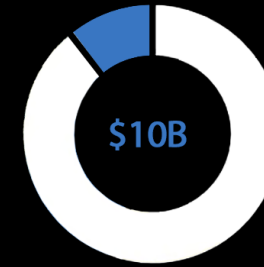
The candidates gear up to design, brand and pitch their own electric driverless vehicle. [More](#)

59 mins 9pm 17 Feb 2022 Available for over a year

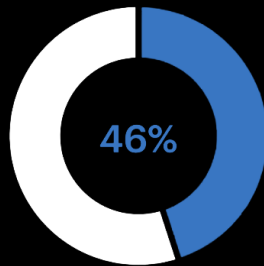
The growing importance of digital advertising and marketing.



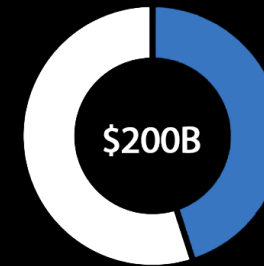
According to Oberlo, Traditional marketing still accounts for the majority share of advertising revenue in 2021, coming in at about 56%



By the end of 2010 we saw increased marketing and sales, with the digital marketing industry surpassing \$10 billion in value.



Digital marketing makes up the remaining 46%



Today, 65% of an individual's digital media time is spent on a mobile device. The digital advertising industry is now valued at around \$200 billion

Traditional

- Limited audience reach
- Often more expensive
- Restricted measurement metrics of campaign impact
- Slower to adapt

Digital

- Access to around 70% of global population
- Potential for high set up costs and then very cost-effective to iterate
 - Highly measurable
- Instantly adaptable to emerging trends

So why 3D?



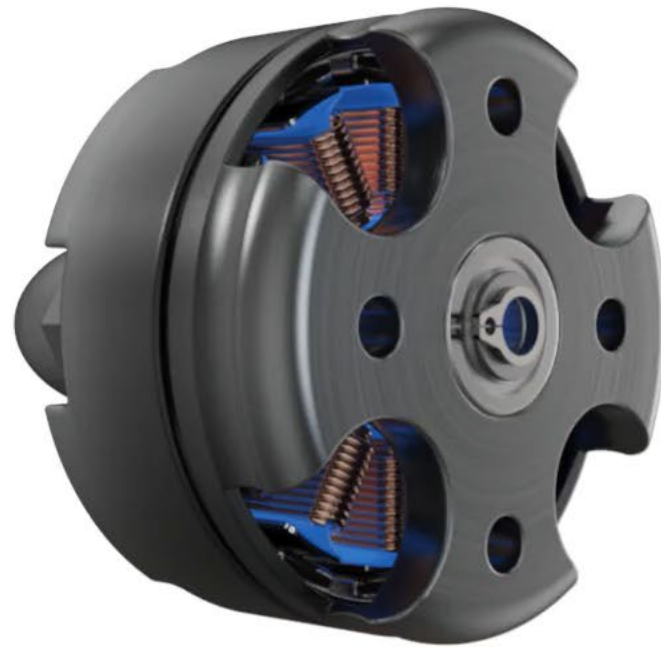
Immersive, Innovative visuals.



Showcasing innovation.



With Interactive and competitive
edge



Reusability and Adaptability.



The power of 3D technology

A woman in a white short-sleeved shirt and light-colored trousers is using a purple and yellow cordless stick vacuum cleaner on a light-colored carpet. In the foreground, a large, fluffy grey cat is lying on a beige sofa, looking towards the woman. The background is a plain, light grey wall.

dyson

Adding in interactive experience





Drag the image to
rotate



- Origin
- Plug
- Buttons

1 step further

Samples Per Sec:	169.3
Time:	7s
Samples:	1083
Triangles:	5,692,972
NURBS:	16,629
Res:	1729 x 1729
Focal Length:	120.0
Denoise:	On
GPU Mem:	5.3GB / 24.0GB



3D Viewer

Welcome to our free web-based 3D viewer tool! With our tool you can easily view, rotate and zoom 3D models, allowing you to get a better understanding of the object. Our tool is simple and easy to use, so you can quickly get started viewing 3D models.

Drag glTF 2.0 file or folder here

Need Help? Chat with us



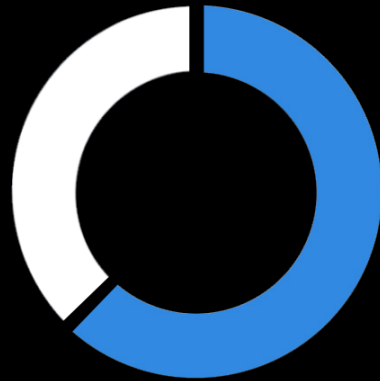


Android



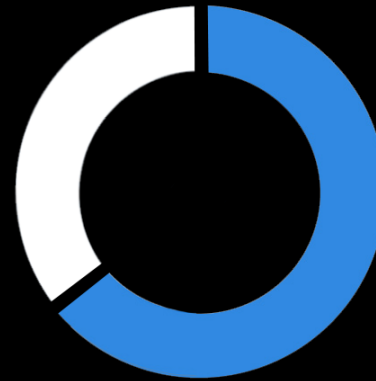
Iphone

The Benefits of Augmented Reality Retail



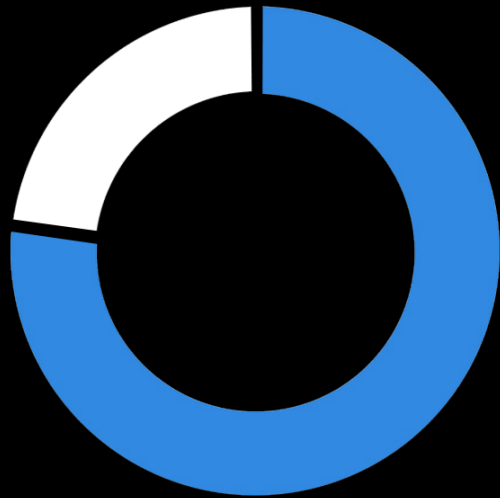
61%

of shoppers prefer
retailers that offer AR
over those that don't



68%

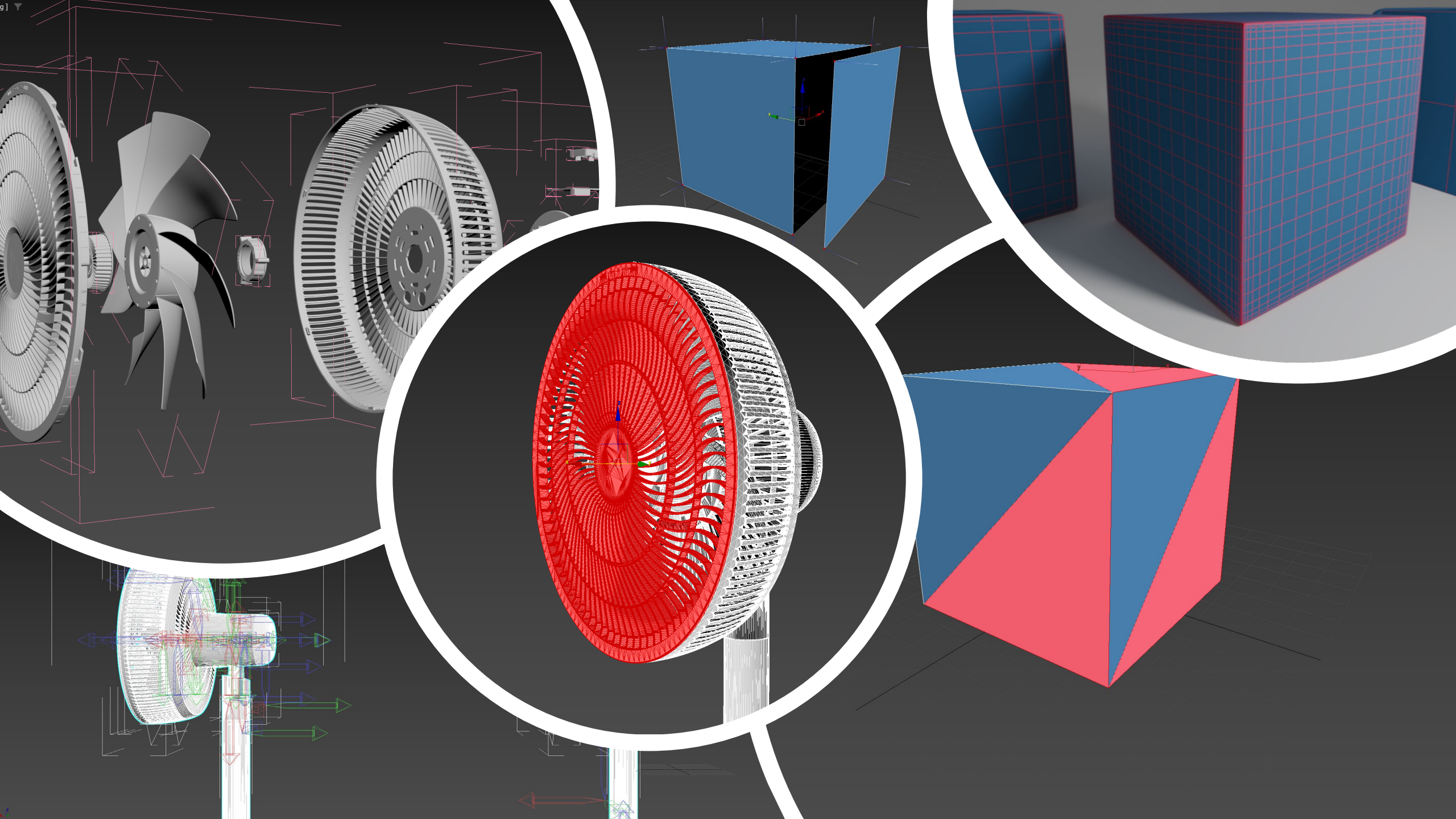
of shoppers spent
more time with
products if AR was
available



72%

of shoppers purchased items
they had not planned to
purchase because of
Augmented Reality

Surely its not that easy?



<https://xo3d.co.uk/3d-model-preparation-key-tips-for-superior-renders/>

Some of our work rendered in Keyshot

Noesis Florio



Dermalux Compact MD

Allwood modulite



The Future of advertising is now



Practical tips for getting started

Q & A

Closing Remarks

Free GLB model for the first 3 people with a CAD file

info@xo3d.co.uk



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