

## More Realistic and Faster with KeyShot

### bd breyton design GmbH

Founded on expertise spanning the whole range of automotive tuning, from individual styling and customising to motor engineering, Breyton now specialises in alloy rims. Based on actual technology like casting, flow-forming and iron-forging, they create outstanding products claiming the highest quality and design standards.

#### CUSTOMER INFORMATION



**bd breyton design GmbH**  
[www.breyton.com](http://www.breyton.com)

Industry: Automotive Design  
 Products: Alloy Rims  
 Staff: 10

### Customer's Voice



*"With the interactive VR renderings of KeyShot our products give the impression that they can be 'touched'. Doing this we create a unique impression of our products. Making the VRs and also the integration of them in our homepage, can be done at a breakneck speed and it's super easy."*

Jan Weber, IT + Design, bd breyton design GmbH


### Our Goals

We already used other rendering software, but most of them were complex and time consuming to our daily work. We needed a software that was easy to use, providing quick solutions.

For us, it's all about design and therefore it is extremely important that the renderings look realistic and are of high quality. The software must deliver excellent performance because we need to create renderings of entire cars. Another positive has been the fact we did not have to buy new hardware.



Breyton Fascinate on BMW M235i, rendered with KeyShot

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More Realistic and Faster with KeyShot – continued

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## Products and Solutions from INNEO

- KeyShot with Animation and KeyShotVR
- KeyShot Network Rendering

## Results

- Thanks to KeyShot catalogues and updating the homepage is done in a fraction of the time before. This is how we create real competitive advantage.
- When doing variants of different models on the same type of car, we don't have to render the whole design again and again. However, with section rendering we only render details, this massively shortens the rendering time.
- KeyShot Network Rendering speeds up the render process many times over by using as much cores of the hardware in our office as possible. This has been impossible for any other software in former times.
- Animations done with KeyShot are always real eye catchers and a magnet for visitors on any trade show.

## Decision for INNEO Solutions

INNEO understood our processes and needs immediately, they gave us competent advice right from the start. We now have the solution we were always searching for.

### Contact

Want to know more about this reference? No problem.

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